**Manufacturers queue up to join the restructured BMA**

A great start to the new year reports the Keele-based BMA with manufacturers and media queuing up to join the recently restructured association.

“We are all really pleased with our start to 2013,” delights Yvonne Orgill, the Bathroom Manufacturers Association Chief Executive. “After a very solid 2012 with sustained development and growth we have got off to a great start this year with five new members joining the BMA, which we have just restructured to become a Company Limited by Guarantee.”

***Taptile*** was first in the queue. Woolwich based Taptile is an established UK manufacturer of electronic products which is expanding fast both in the UK and abroad. Patented Taptile is the first capacitive touch switch technology which is at home with water and is ideal for light switching in the bathroom.

The largest bath manufacturer in the UK and one of the leading bath manufacturers in Europe, ***Trojan Plastics***, has also joined the association. The Huddersfield company is well known in the industry and has grown steadily from its modest beginnings in 1975. Trojan produces a substantial range of bath and panel designs for a wide and varied customer base.

Another well-known player in the bathroom industry, ***Sanindusa,*** has joined. Founded in 1991 Sanindusa’s UK base is in Dartford, Kent. The company has rapidly gained the trust and respect of the consumer producing vitreous china and other bathroom products.

***The Institute of Kitchen, Bedroom & Bathroom Installers (iKBBI)*** is the not-for-profit institute dedicated to domestic kitchen, bedroom & bathroom installation. In just 5 years the institute has succeeded in supporting professional installers and independent and national retailers and has strived to raise installation standards in the industry.

And last but not least ***Kbbdaily***, a publication of Hubert Burda Media UK Ltd. Kbbdaily is an interactive online community for professionals in the kitchen, bathroom and bedroom industry. The website offers news, regular blogs from personalities in the industry (including our own CEO Yvonne Orgill) features and industry jobs.

“We are all really pleased to welcome our new members,” says Orgill. “We are looking forward to working hard with them in pursuing the huge benefits which membership of the BMA provides. By joining they are making sure they are well up to speed on the many changes coming over the hill.

Much of the BMA’s success comes from its ROI. Not just the *‘return on investment’* by its members but by their *‘return on involvement’*. We have found that the more they get involved with the association the more they get out of it.

An excellent resolution for the new year!”